

[DOCUMENT OF ABSTRACT]

[ABSTRACT]

According to the liquid crystal display device of the present invention, first, both sides of a liquid crystal panel are used as display regions, and conversion between the reflective mode and the transmissive mode is free. Second, since the front light unit and outer light are used as a light source, the liquid crystal display device is not limited by surroundings, and consumption in power is minimized. Third, the black brightness of the reflective mode is improved due to the retardation film located on the outer surface of the liquid crystal display device, and thus the contrast characteristics is improved.

[REPRESENTATIVE FIGURE]

FIG. 4